"Review AttiCat® Insulation for a Chance to WIN!" CONTEST OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

- 1. To Enter. Beginning 12:00.00 p.m. EST on October 1, 2019 through 11:59.59 p.m. EST on June 30, 2020 (the "Contest Period"), visit www.reviewatticatandwin.ca to submit a product review (the "Site") to enter the "Review AttiCat® Insulation for a Chance to WIN" Contest (the "Contest") monthly prize. All potential winners will be contacted by a representative of Owens Corning Canada LP ("Sponsor") via the email address provided on the entry form and are subject to verification. Potential winners will be required to correctly answer a time-limited skill testing question in order to be eligible to receive a prize. If the question is answered incorrectly, the prize will be forfeited. No review/purchase necessary. To enter this contest without writing a review, please send your first and last name, phone number and email address, on a 3.5" x 5" postcard to the following address: Owens Corning, c/o Go Direct, 360 Admiral Blvd., Mississauga, ON, L5T 3A3.
- **2. Limit:** Each entrant may enter one (1) time only during the Contest Period, and the entry will be valid for the month the review was placed. Sponsor is not responsible for technical, hardware or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, lost, late, misdirected, illegible, mutilated, garbled or delayed entries or other communications or other technical problems related to online entries. The use of scripts, programs or an automated system to enter is strictly prohibited. Sponsor, in its sole discretion, reserves the right to disqualify any person who tampers with the entry process or the operation of the Site, or who otherwise violates these rules. By entering, entrants accept and agree to abide by the terms of these Official Rules.
- 1. Eligibility. This Contest is only open to permanent lawful residents of Canada, excluding Quebec, who have reached the age of majority in their province at the time of entry. Employees of the Sponsor and their respective affiliates, subsidiaries, parents, representatives, advertising, promotion and publicity agencies ("Sponsor, and their agents") and the immediate family members and persons living in the same household of each are not eligible.
- **2. Prizes.** There is one (1) Monthly Prize available to be won of an Apple® iPhone XS, 64GB in Silver. Odds of winning the prize depend on the number of eligible entries received. Monthly Prize may vary by location. Prize not transferable. No substitution of prize for cash or other goods or services is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal or greater value, if the advertised prize becomes unavailable.
- **3. Winner Selection and Notification.** Potential winner will be selected by a random draw that will be made by the Sponsor on or around 11:00 am EST on the following business day after

the last day of each month. The first monthly prize offer will be announced on November 1, 2019 at noon EST. All contest entrants will only be eligible to win the prize in the calendar month in which their review was submitted. Entries will not be carried over into subsequent months. The selected potential winner will be contacted by a representative of the Sponsor using the email address provided on the entry form. The potential winner will also be required to correctly answer a time-limited skill-testing question to be eligible to receive the prize. If the question is answered incorrectly, the prize will be forfeited. If a selected potential winner cannot be contacted using the email supplied with the entry or is contacted and does not respond via email as directed within 5 days of attempted notification or refuses the prize or is ineligible to accept the prize, the prize will be forfeited and may be awarded to an alternate potential winner. All winner(s) will be required to complete, sign and return a Release, Waiver and Declaration form provided by Sponsor within 5 days of notification in order to be eligible to claim a prize. The Sponsor can accept an email with the blank waiver attached that states "please accept my response as my signature reflecting my agreement to the terms of the waiver" (in lieu of completing the waiver and scanning it to send back).

All potential winners are subject to verification by the Sponsor's contest administrator, whose decision will be final and binding. An entrant is not a winner of any prize, until the entrant has been notified by the Sponsor or the Sponsor's agent and the entrant has complied with all the requirements set out above. Sponsor will not accept screen shots or other evidence in lieu of its verification process.

In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be deemed to be made by the authorized account holder of the e-mail address at the time of entry. The authorized account holder is the natural person who is assigned an e-mail address by an Internet service provider or other organization responsible for assigning e-mail addresses for the domain associated with the e-mail address in question.

6. General Conditions. Sponsor, and its agents are not in any way responsible or liable for any damages, loss or injury resulting from entrants' participation in this Contest. Entrants and winners assume sole liability for injuries, including personal injuries and/or damage to property, caused or claimed to be caused by participating in this Contest or the acceptance, installation, use or mis-use of any prize awarded. Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, computer virus, bug, tampering, or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. Sponsor has the right to select winners from eligible entries at any time before the termination of the Contest. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible entries received up to time of such action.

By entering this Contest and accepting a prize, entrants agree: (i) to waive all rights with respect to print and broadcast publicity and hereby consent to the reasonable use by the Sponsor of the winner's name, photograph, voice, likeness and/or image, city and province/territory of residence in connection with this Contest, worldwide and in perpetuity, without further compensation for any future promotional activity without any further attribution, notification or compensation; (ii) to be bound by these Official Rules and the decisions of the Sponsor; and (iii) to be contacted by

Sponsor or its agents by telephone, mail or email regarding the Contest. The Contest is governed by the laws of Canada and any disputes must be resolved in Canada.

- 7. **Privacy.** By entering this Contest, an entrant consents to Sponsor using the personal information submitted with such entry both for the purpose of administering the Contest and for the purposes as described in the Sponsor's Privacy Policy. In addition, by entering this Contest, an entrant consents to Sponsor contacting them during the Contest Period in connection with the Contest.
- **8. Sponsor.** This Contest is sponsored by Owens Corning Canada LP, 3450 McNicoll Ave., Scarborough, ON. M1V 1Z5.
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